



Jason Smith  
Vice President

## Midland Technologies Receives Cybersecurity Certification

*Leading Unified Communications  
Provider Protects Local Businesses  
From Cyber Attacks*

Davenport, IA – September 28, 2017 - Midland Technologies a leading provider of unified communications has announced that the company is certified to provide cybersecurity solutions to SMBs (small to mid-sized businesses) to protect them from the barrage of cyber-attacks that occur every day. Cybercrimes are a serious threat and most businesses cannot afford to become the victim of malware, ransomware, phishing, password attacks, denial-of-service (DOS) attacks or malvertising of any sort for a prolonged period of time. Recent advancements in preventative technology have helped SMBs safeguard themselves from unnecessary attacks, network vulnerabilities and company downtime that can often result from such disruptions.

Midland Technologies invests heavily in its staff of IT professionals, in order to insure that everyone is highly trained, highly certified and fully equipped to protect customers from cyber-attacks. "It's incredibly important to continually invest in our people," stated Jason Smith, Vice President of Midland Technologies. "When

we invest in our technicians' technical abilities, we are investing in our customers' safety. This is why we're constantly watching the technological horizon and educating our team so that when our customers need help, they are working with a world-class expert, not just some person who dabbles in IT."

Most business owners are usually more focused on conducting revenue generating activities, instead of assessing potential IT vulnerabilities. This is why many SMBs have opted to outsource their IT to an external managed IT services provider; simply because they don't have the time, expertise nor inclination to become an expert in these facets of business. By partnering with a trusted IT advisor, whose sole mission is to remain one step ahead of hackers, SMBs can remain focused on their top priorities and continue to grow their organizations to new heights.

"The security landscape is constantly changing in order to stay up with the latest global attacks. Since education, research, and development has been a cornerstone of Midland Technologies, the company is able to stay a step ahead and provide the right guidance to customers to

properly secure their networks now and into the future," add Mr. Smith.

### About Midland Technologies

Midland Technologies began more than 70 years ago in 1946 as the Worldwide Marketing Arm of Victor-Animagraph Projectors. In 1977 a communications division was formed due to a partnership with NEC America. Today, As a distributor of NEC America, for 33 years, Midland Technologies has a customer base of more than 3,000 satisfied customers that include general businesses, government agencies, Universities, colleges, hospitals, and hotels.

Midland provides a wide range of communication services including VOIP, PBX and key systems, Wide Area and Local Area networking, computers, Computer integration, voice mail, CCIS, and video conferencing and paging systems. Our philosophy is simple, provide quality products at a fair price, backed by an average emergency response time of twenty minutes, and the best service in the industry. For more information on Midland Technologies, call (563) 326-1237 or visit [www.midlandcom.com](http://www.midlandcom.com)