



Midland Communications Joins Forces With Forval To Provide Innovative Subscription-Based Managed IT Services to Small and Mid-Sized Companies

Leading Business Communications Provider Offers Solutions That Enhance Network Operation Efficiencies and Security

DAVENPORT, IA – September 18, 2007- Midland Communications, a leader in business communications, announced today that it has joined forces with Forval International, a publicly traded company headquartered in Japan, to provide ElipServices™, an affordable, subscription-based managed IT service for small to mid-size (SMB) enterprises and back office network operations. This agreement will enable Midland Communications to offer the highly sought after IT services, furthering the company's mission of increasing their customer's profitability, improving employee productivity and giving them a competitive advantage in their marketplace.

ElipServices comprises multiple security, disaster recovery and network performance services, delivered through an ElipSwitch™, a proprietary all-in-one gateway appliance managed remotely. The combined solution is specifically designed for smaller businesses, remote users or branch offices of larger companies lacking the capability to effectively and efficiently manage their IT resources. ElipServices includes each of the following solutions:

- Remote Backup – Offsite, automatic nightly back up of files to a secure data center
- Site-to-site VPN – Seamlessly, secure communications between offices
- Remote Access VPN – Securely work from home, as if you were in the office
- Firewall - Managed firewall security backed by 24x7 technical support

- Secure WiFi – Wireless Internet access throughout the office
- Print Server – Print from anywhere in the office
- Shared Storage – Easily share files on the network while maintaining control over who has access to those files
- Network Performance Tuning – Optimize VoIP and data traffic on a broadband connection

"ElipServices is a great offering for Midland Communications, providing a much needed service for under-served customers concerned about data loss, Internet security threats, and network management," said David Fortini, president of Forval International. "Smaller offices share the same IT needs of larger organizations but often can't afford the expense necessary to effectively address IT infrastructure issues. ElipServices effectively bridges the gap between the haves and have-nots for this market segment. We're excited about the opportunity to deliver our solution to Midland Communications' customers."

"We are pleased to add Forval International's innovative service," commented Jason Smith, sales manager of Midland Communications. "We analyzed a number of these types of solutions and found that ElipServices provided the greatest value proposition at the most cost effective price. A large segment of the region's business will utilize this solution."

ABOUT MIDLAND COMMUNICATIONS

Midland Communications began more than 60 years ago in 1946 as the

Worldwide Marketing Arm of Victor-Animagraph Projectors. In 1977 a communications division was formed due to a partnership with NEC America. Today, As a distributor of NEC America, for 33 years, Midland Communications has a customer base of more than 3,000 satisfied customers that include general businesses, government agencies, Universities, colleges, hospitals, and hotels.

Midland provides a wide range of communication services including VOIP, PBX and key systems, Wide Area and Local Area networking, computers, Computer integration, voice mail, CCIS, and video conferencing and paging systems. Our philosophy is simple, provide quality products at a fair price, backed by an average emergency response time of twenty minutes, and the best service in the industry. For more information on Midland Communications, call (563) 326-1237 or visit www.midlandcom.com.

ABOUT FORVAL INTERNATIONAL

Forval Corporation is a publicly traded company founded in 1980, headquartered in Tokyo. Specializing in telephony and IT services, Forval has over 150,000 customers with sales approaching half a billion dollars. Forval International is a Newport Beach, California, division of Forval Corporation. Established as a managed services provider to launch ElipServices within the North American market, Forval International will expand Forval Corporation's global footprint. To learn more, please go to www.ElipServices.com.