



Zultys Inc. and Midland Communications Announce Strategic Partnership

Companies Team Up to Deliver Best-In-Class Zultys IP PBX Solution

DAVENPORT, IA – June 30, 2009 – Zultys Inc., the premier developer and manufacturer of pure SIP-based Unified Communication solution for business and enterprises, today announced the formation of a strategic partnership with Midland Communications. The companies have aligned in order to distribute and promote the popular Zultys VoIP PBX.

“Midland Communications is an excellent match,” said Steve Rothenberg, CEO of Zultys. “Midland Communications always wants to provide their customers a competitive advantage while increasing their profitability. They found the solution with Zultys. They’ve demonstrated that they are a high performing organization that offers world class service to their customers.”

As a leading provider of Unified Communications solutions, Midland Communications offers an array of technology that helps their customers achieve their strategic business objectives. Now an authorized dealer for Zultys Inc. products, Midland Communications will drive SIP IP PBX sales in the region.

Zultys Inc. offers industry leading communication flexibility through powerful features [voice, IM, Email, presence, find me–

follow me, call recording, contact center, voicemail and multi location networking] designed to boost productivity, reduce complexity, ease administration, reduce costs and provide high availability. The solution has become priceless to telecommuters and remote workers.

Zultys Inc. received the 2009 Innovation Award from TMC’s Next Generation Networks as well as being named by Unified Communications magazine as a recipient of the 2008 Product of the Year Award.

ABOUT MIDLAND COMMUNICATIONS

Midland Communications began more than 60 years ago in 1946 as the Worldwide Marketing Arm of Victor-Animagraph Projectors. In 1977 a communications division was formed due to a partnership with NEC America. Today, As a distributor of NEC America, for 33 years, Midland Communications has a customer base of more than 3,000 satisfied customers that include general businesses, government agencies, Universities, colleges, hospitals, and hotels.

Midland provides a wide range of communication services including VOIP, PBX and key systems, Wide Area and Local Area networking, computers,

Computer integration, voice mail, CCIS, and video conferencing and paging systems. Our philosophy is simple, provide quality products at a fair price, backed by an average emergency response time of twenty minutes, and the best service in the industry. For more information on Midland Communications, call (563) 326-1237 or visit www.midlandcom.com.

ABOUT ZULTYS

Based on open standards, Zultys Inc., a Silicon Valley company founded in 2001, manufactures feature-rich Business Phone Systems that easily scale to thousands of users. Zultys makes your business needs our priority. Our solution supports MAC, Windows 32 or 64 Bit or Linux users and integrates features such as soft-phone, Find me Follow me, Presence, Secure Chat, Tele-worker support, IVR, ACD, Call Record, Fax Origination/Termination, Cell Phone Twinning and much more. Not only is our solution cost effective, but it also provides the highest energy efficiency with its compact single server all-in-one design. Zultys’ distributed architecture also helps companies maintain high availability, while being simple to install, manage and scale. For more information, visit us at www.zultys.com.