



Jason Smith
Vice President

Midland Technologies Launches Secure WiFi-as-a-Service to Protect Customers from Cyber Attacks

Leading Managed Technology Services Provider (MTSP) Leverages Innovative Wireless Access Points to Secure Connections to the Internet

DAVENPORT, IA – September 2019 - Midland Technologies, a leading managed technology services provider (MTSP), announced today that the company has launched a Secure WiFi-as-a-Service program to protect its customers from cyber attacks through wireless access points. Over the past few years, the prevalence of cyber attacks has continued to grow, expanding every SMBs' need for cybersecurity. One of the most widely utilized methods by cybercriminals is WiFi hacking through an organization's wireless access points.

WiFi hacking has proven to be one of the most effective means of cyberattacks and hackers are using this specific method to exploit SMBs. However, Midland Technologies's Secure WiFi-as-a-Service program comprehensively stamps out this threat and equips SMBs with a means to securely connect to WiFi, so that their businesses can run smoothly, securely and safely. This program goes far beyond the typical protection that most businesses utilize. Common cybersecurity packages include firewall, data backup, antivirus, malware prevention, OS security and patches, yet these solutions are no longer sufficient protection mechanisms.

In the modern workplace, everything relies on the Internet and a secure connection is now an absolute must for any organization. Unfortunately, the majority of all breaches happen to SMBs and the main reason is that their IT provider is not providing sufficient protection against cyber attacks. SMBs require a secure connection in order to ensure that their employees, networks and customers are protected from infiltration, data extraction and credential theft. WiFi hacking is often overlooked as a security threat; however, as Internet speeds have dramatically increased in performance in recent years, so have the associated risks. WiFi hacking has become prevalent because it's very easy to hack wireless access points.

Fortunately, Midland Technologies offers customers a Secure WiFi-as-a-Service program on a month-to-month basis with no capital expenditure. Midland Technologies provides its customers with state-of-the-art wireless access points designed to thwart cyber attacks. This unique technology includes a powerful wireless intrusion prevention security system, real-time business driven and location-based analytics, and social-enabled captive portals. The Secure WiFi-as-a-Service program includes technology refresh, so the wireless access point is always up to date with the latest software and cybersecurity technology.

"The reason that businesses need to secure their WiFi is because these attacks can go undetected for a very long time, which poses serious risks to any company," stated Jason Smith, Vice President of Midland Technologies. "Hackers are only getting smarter and the sooner a business can lock down every entry point into their network the better."

ABOUT MIDLAND TECHNOLOGIES

Midland Technologies began more than 70 years ago in 1946 as the Worldwide Marketing Arm of Victor-Animagraph Projectors. In 1977 a communications division was formed due to a partnership with NEC America. Today, As a distributor of NEC America, for 33 years, Midland Technologies has a customer base of more than 3,000 satisfied customers that include general businesses, government agencies, Universities, colleges, hospitals, and hotels.

Midland provides a wide range of communication services including VOIP, PBX and key systems, Wide Area and Local Area networking, computers, Computer integration, voice mail, CCIS, and video conferencing and paging systems. Our philosophy is simple, provide quality products at a fair price, backed by an average emergency response time of twenty minutes, and the best service in the industry. For more information on Midland Technologies, call (563) 326-1237 or visit www.midlandcom.com