



Jason Smith
Vice President

Midland Technologies Invited to Speak at Technology Assurance Group's Annual Convention

Leading Managed Technology Services Provider to Share Business Expertise and Technology Foresight with Organizations Throughout the U.S. and Canada

DAVENPORT, IA – October 22, 2021 - Midland Technologies a leading managed technology services provider (MTSP), was recently invited to speak at Technology Assurance Group's 20th Annual Convention in Dallas, Texas. Technology Assurance Group (TAG) is an organization of MTSPs representing over \$700 million in products and services. TAG is inviting industry leaders to discuss the future of the industry, new technologies and best practices to empower small to mid-sized businesses (SMBs) to leverage technology to enhance productivity and increase profitability. The event is invitation-only and Midland Technologies has been asked to share its expertise with the rest of the industry to keep MTSPs operating at their fullest potential. The event will take place at the Hyatt Regency on November 6-10, 2021.

"It is an honor to be selected for this event and be among the best technology companies," stated Jason Smith, Vice President of Midland Technologies. "It's always a privilege to share our knowledge as we help push the industry forward. We are looking forward to sharing our insights on how technology is evolving and most importantly, how that will impact our customers' businesses. We have a culture of being proactive and the information we gain from the TAG convention is one of the ways we keep our customers ahead of the curve when

it comes to technological innovation. We always leave with new ideas, technologies and solutions that have the capacity to better protect, streamline or delight our customers."

"Midland Technologies is a premier Member within the TAG organization and is revered by the business community for their expertise on developing strong customer relationships," commented Brian Suerth, President of TAG. "Midland Technologies focuses on advancing their customers' businesses through technology with a consultative approach. As a result, they have a phenomenal reputation of exceeding customers' expectations. They are a true leader and highly respected by their peers."

The TAG convention will bring in the best minds in managed technology services from all parts of the United States and Canada to ensure that the dialogue and knowledge transfer is rich. Midland Technologies serves businesses that are looking for innovative technology solutions to take them to the next level.

ABOUT MIDLAND TECHNOLOGIES

Midland Technologies began more than 70 years ago in 1946 as the Worldwide Marketing Arm of Victor-Animagraph Projectors. In 1977 a communications division was formed due to a partnership with NEC America. Today, As a distributor of NEC America, for 33 years, Midland Technologies has a customer base of more than 3,000 satisfied customers that include general businesses,

government agencies, Universities, colleges, hospitals, and hotels.

Midland provides a wide range of communication services including VOIP, PBX and key systems, Wide Area and Local Area networking, computers, Computer integration, voice mail, CCIS, and video conferencing and paging systems. Our philosophy is simple, provide quality products at a fair price, backed by an average emergency response time of twenty minutes, and the best service in the industry. For more information on Midland Technologies, call (563) 326-1237 or visit www.midlandcom.com

ABOUT TECHNOLOGY ASSURANCE GROUP (TAG)

Founded in 1998, Technology Assurance Group (TAG) is an organization of leading managed technology services providers (MTSPs) in the United States and Canada representing \$700 million in products and services. TAG Members integrate all technology solutions including IT, cloud-based technologies, cybersecurity, telecommunications, AV, video surveillance, access control and copiers/managed print. Members benefit from best business and management practices, advanced sales training programs and processes, in-depth financial analysis, and industry benchmarking, professionally led peer group interaction, marketing and lead generation programs, and strategic partnerships with technology manufacturers. For more information about TAG, please contact (858) 946-2108 or visit www.tagnational.com.