



Tim Schatz/TAG, Scott Naumann, Jason Smith, Brian Suerth/TAG

MIDLAND COMMUNICATIONS RECEIVES TOP INDUSTRY AWARD

*Technology Assurance Group Awards
Leading Technology Provider at their
16th Annual TAG Convention*

DAVENPORT, IA — April 19, 2016 — Midland Communications a leading unified communications provider, announced today that the company received Technology Assurance Group's top award at the 16th Annual TAG Convention held in Chicago, IL in April. Technology Assurance Group (TAG), an international organization of independently owned unified communications companies in the United States and Canada, selected Connect as the winner of the Current Technology Assurance Plan (C-TAP) Preeminent Award. Midland accepted the award at the prestigious awards ceremony attended by the dominant forces of unified communications, including TAG's Member companies and leading technology manufacturers.

The award is based on Midland's industry leading delivery of C-TAP (an innovative program that eliminates the two risks of technology for their customers – obsolescence and cost) C-TAP is a bundle of hardware, software, professional services, and education designed to maximize small to mid-sized businesses utilization of technology. The program accelerates a company's profitability, productivity and

competitive advantage from technology. Midland is the only organization in Iowa that offers such a unique solution enabling businesses to stay at the cutting edge of technology cost effectively.

Midland offers an array of managed IT services, voice, and video solutions all designed to increase their customers' profitability and productivity. The C-TAP Preeminent Award was received by Jason Smith, CEO, Scott Naumann, Sales Person, and Amy Smith, Controller, of Midland Communications. "Our company's goal is to always strive to be on the leading edge of technology," said Mr. Smith. "Our customers absolutely love C-TAP and what it does for their businesses. We're proud to have won this award among such a sophisticated group of unified communications providers."

"Midland continues to stand out as an exceptional TAG Member. It was no surprise that they received this award," commented Brian Suerth, President of TAG. "They are committed to continually educating their clientele on the latest advancements in technology. This is why they deserve to be recognized as the best provider in our industry."

Midland is committed to providing exceptional value through managed services that assures a fixed cost for their

customers. Their highly trained and motivated professionals will constantly strive to offer proactive services that maximize the profits, productivity, and competitive advantages of those customers.

ABOUT MIDLAND COMMUNICATIONS

Midland Communications began more than 60 years ago in 1946 as the Worldwide Marketing Arm of Victor-Animagraph Projectors. In 1977 a communications division was formed due to a partnership with NEC America. Today, As a distributor of NEC America, for 33 years, Midland Communications has a customer base of more than 3,000 satisfied customers that include general businesses, government agencies, Universities, colleges, hospitals, and hotels.

Midland provides a wide range of communication services including VOIP, PBX and key systems, Wide Area and Local Area networking, computers, Computer integration, voice mail, CCIS, and video conferencing and paging systems. Our philosophy is simple, provide quality products at a fair price, backed by an average emergency response time of twenty minutes, and the best service in the industry. For more information on Midland Communications, call

(563) 326-1237 or visit
www.midlandcom.com.

**ABOUT TECHNOLOGY
ASSURANCE GROUP (TAG)**

Technology Assurance Group,
LLC (TAG) is an international
organization of leading
independently owned unified

communications companies. TAG
provides its members with the
competitive advantages necessary
to achieve a dominant position in
their marketplace. Members benefit
from programs including strategic
partnerships with communication
solution providers, best business
and management practices, and
advanced sales training

programs. TAG's mission is to
increase its Members' sales and
profits through education and to
ease their introduction of new
technology to the marketplace by
leveraging their combined intellect
and purchasing power. For more
information on TAG, please call
858-946-2104 or visit
www.tagnational.com.