



Jason Smith
Vice President

Midland Technologies Partners with ID Agent to Heighten Cybersecurity

Leading Managed Services Technology Provider Joins Forces with Cybersecurity Leader to Optimize Cybersecurity for Business Owners

Davenport, IA – March 30, 2018 - Midland Technologies a leader in managed technology services, announced today that the company has partnered with ID Agent, to enhance the security of SMBs (small to mid-sized businesses) across the nation. ID Agent and this partnership will enable business owners, to prevent identity theft and thwart cybercriminals from gaining access to sensitive data.

“We’re thrilled to announce this partnership. It’s going to have a huge effect on the business owners we serve,” stated Jason Smith, Vice President of Midland Technologies. “This partnership allows business owners to get a very clear and immediate picture of how their cybersecurity is currently performing. When owners are made aware of the threats and risks that are facing their business, they’re capable of bringing in the right infrastructure to protect themselves from cyber-attacks. This partnership is so important because it gives a very clear picture of the company’s risks.”

The partnership between Midland Technologies and ID Agent will combine human and sophisticated Dark Web intelligence with search capabilities to identify, analyze and proactively monitor an organization’s compromised or stolen employee and customer data. Business owners will receive real-

time alerts, so they can focus on running their organizations. This partnership will not only allow businesses to monitor the dark side of the web, but it also provides the option to monitor an organization’s supply chain, third party partners and vendors that may have access to sensitive data, as well.

“At the end of the day it’s all about protecting employees who don’t realize the threats they face when executing their day-to-day responsibilities,” added Smith. “Employees who spend time browsing the Internet, who share their email passwords freely, or use unsecured, cloud-based tools to do their work may not necessarily realize all of the potential vulnerabilities facing their network. We consider it to be our duty to educate the marketplace on these types of solutions to prevent as many cyberattacks from happening as possible.”

About ID Agent

ID Agent provides Dark Web monitoring and identity theft protection solutions, available exclusively through the reseller channel, to private and public organizations and millions of individuals at risk of cyber incidents. Its flagship product, Dark Web ID, delivers Dark Web intelligence to identify, analyze and monitor for compromised or stolen employee and customer data, mitigating exposure to enterprise clients’ most valuable asset – their digital identity. The

company’s SpotLight ID provides personal identity protection and restoration for employees and customers while enhancing their overall cybersecurity awareness as well as further safeguarding corporate systems. For more information, visit:

<https://www.idagent.com> or go to LinkedIn, Twitter or Facebook.

About Midland Technologies

Midland Technologies began more than 70 years ago in 1946 as the Worldwide Marketing Arm of Victor-Animagraph Projectors. In 1977 a communications division was formed due to a partnership with NEC America. Today, As a distributor of NEC America, for 33 years, Midland Technologies has a customer base of more than 3,000 satisfied customers that include general businesses, government agencies, Universities, colleges, hospitals, and hotels.

Midland provides a wide range of communication services including VOIP, PBX and key systems, Wide Area and Local Area networking, computers, Computer integration, voice mail, CCIS, and video conferencing and paging systems. Our philosophy is simple, provide quality products at a fair price, backed by an average emergency response time of twenty minutes, and the best service in the industry. For more information on Midland Technologies, call (563) 326-1237 or visit www.midlandcom.com