



## **Midland Technologies Offers Next Generation Cybersecurity Solutions**

### *SMBs Now Experiencing Cyberattacks That Have Taken Down Large Enterprises*

DAVENPORT, IA – January 2019 - Midland Technologies a leading managed technology services provider (MTSP), is helping small to mid-sized businesses (SMBs) equip themselves with the necessary cybersecurity protections that every modern company needs to survive. Over the past, large organizations including Target, Equifax, Yahoo and now, Marriott, are being breached by cyberattacks. While these companies have huge IT budgets and dozens of IT staff to ward off attacks like these, they still have proven vulnerable. SMBs face the same level of cyberattacks and must take the proper precautions to protect their customers' data as well as their own information from being compromised.

Cybercrime now outstrips all other organized crime combined. As larger enterprises are forced to invest in the strength of their IT infrastructure, via policies and penalties, cybercriminals will only have one place to go, small businesses. The most recent company to be in the news as the result of an attack is Marriott International. According to Time Magazine, "The hack affects some 500 million guests, and for about 327 million of them, the data included passport numbers, emails and mailing addresses," Marriott said. Some credit card details may also have been taken."

Jason Smith, Vice President of Midland Technologies added, "The bottom line is that if an SMB is hit with an attack like this, through penalties and damage to company reputation, it would very likely put them out of business. Coincidentally, this serious problem is actually relatively simple to remedy."

Most companies have already taken a few precautionary measures, they have a backup and disaster recovery solution, firewalls, AV malware solutions and perhaps another component here or there. Yet, hackers thrive on businesses that are utilizing obsolete technology to run their business. If businesses want to ensure their compliance with new regulations as well as to ensure that they don't get hit with massive, unexpected fines, they need remain current with cybersecurity. In other words, they need to be utilizing next generation cybersecurity solutions to remain one step ahead of hackers.

Midland Technologies leverages sophisticated next generation cybersecurity solutions that includes darkweb monitoring, email filters with malware protection, staffed 24x7 security operations centers (SOC), password vaults, quarterly network vulnerability scans, DNS "dangerous website" blockers, phishing simulators, security awareness training to educate companies on what emails and web sites not to click on, and expanded AV malware protection.

"Minimal protection simply doesn't cut it, anymore," commented Smith. "We have made a significant

investment in cybersecurity technology, educating our team of professionals, and achieving a variety of cybersecurity certifications. This has given us a unique competitive advantage in the marketplace, but more importantly we have the tools and knowledge to provide an unparalleled cybersecurity offering to our customers."

### **ABOUT MIDLAND TECHNOLOGIES**

Midland Technologies began more than 70 years ago in 1946 as the Worldwide Marketing Arm of Victor-Animagraph Projectors. In 1977 a communications division was formed due to a partnership with NEC America. Today, As a distributor of NEC America, for 33 years, Midland Technologies has a customer base of more than 3,000 satisfied customers that include general businesses, government agencies, Universities, colleges, hospitals, and hotels.

Midland provides a wide range of communication services including VOIP, PBX and key systems, Wide Area and Local Area networking, computers, Computer integration, voice mail, CCIS, and video conferencing and paging systems. Our philosophy is simple, provide quality products at a fair price, backed by an average emergency response time of twenty minutes, and the best service in the industry. For more information on Midland Technologies, call (563) 326-1237 or visit [www.midlandcom.com](http://www.midlandcom.com)