



Jason Smith
Vice President

Midland Technologies Monitors the Dark Web to Keep Customers' Information Safe

Leading Managed Technology Services Provider (MTSP) Alerts SMBs of Compromised Data

DAVENPORT, IA – October 2019 - Midland Technologies a leading managed technology services provider (MTSP), announced today that the company proactively monitors the Dark Web to keep their customers' information safe. Midland Technologies leverages sophisticated Dark Web intelligence technology to identify, analyze, and check for compromised customer and employee data. Cybercrime is rapidly on the rise in the United States and SMBs need to know if their information is on the Dark Web.

Sadly, it's become commonplace to see reports in mainstream news whereby hundreds of millions of customers' data has been breached by cyber criminals, that have successfully infiltrated networks and extracted sensitive data which inevitably leads to identity theft, corporate intrusion or any form of cyber abuse. Midland Technologies has taken a proactive step forward to not only address this rampant source of criminal activity, but to put an end to its effect on SMBs.

While the Dark Web is not a household term, it's poised to become one. The Dark Web is the part of the Internet that is "not Google-able." The Dark Web forms a small part of the deep web, the part of the web not indexed by search engines. It attracts those who wish to act in secrecy, which usually includes those who are associated

with illegal activity. It's the best place to purchase illegal drugs, hire illicit acts or hire hackers to attack specific businesses. This is also where an organizations' email addresses and passwords are put up for sale.

Most business owners who've heard of the Dark Web think that the best thing they can do is to stay away from it and to ensure that their employees aren't involved. But other than refraining from usage, they don't really see what the Dark Web has to do with their business. According to Jason Smith, Vice President of Midland Technologies, "Unfortunately, most businesses are grossly underinformed about the Dark Web and the way it can affect a business. Business owners need to know that company logins, passwords, identities, hackers for hire and bank accounts are all for sale on the Dark Web and that this part of the Internet is not regulated by a governing body. It's the new, Wild West."

Midland Technologies scans the Dark Web and immediately determines if emails and passwords have been stolen. If a business has any network security concerns regarding data security or privacy, they can remedy them with the assistance of Midland Technologies. "The Dark Web is an unfortunate reality that business owners need to be aware of, it's also ushering in higher standards for data security, privacy and cyber-protection," added Smith. "Once addressed, SMBs can get back to business as usual, without

wondering if their business is exposed to cyber criminals. Midland Technologies is dedicated to protecting its customers from all forms of attacks."

ABOUT MIDLAND TECHNOLOGIES

Midland Technologies began more than 70 years ago in 1946 as the Worldwide Marketing Arm of Victor-Animagraph Projectors. In 1977 a communications division was formed due to a partnership with NEC America. Today, As a distributor of NEC America, for 33 years, Midland Technologies has a customer base of more than 3,000 satisfied customers that include general businesses, government agencies, Universities, colleges, hospitals, and hotels.

Midland provides a wide range of communication services including VOIP, PBX and key systems, Wide Area and Local Area networking, computers, Computer integration, voice mail, CCIS, and video conferencing and paging systems. Our philosophy is simple, provide quality products at a fair price, backed by an average emergency response time of twenty minutes, and the best service in the industry. For more information on Midland Technologies, call (563) 326-1237 or visit www.midlandcom.com