



Jason Smith
Vice President

Midland Technologies Helps Companies Transition to Remote Workforce

*Leading Managed Technology Services
Company Giving Businesses the
Capability to Work From Home*

DAVENPORT, IA – March 2020 - Midland Technologies a leader in managed technology services, announced today that the company is proactively helping small to mid-sized businesses (SMBs) rapidly transition to a remote workforce. With the recent outbreak of COVID-19, mandatory precautions have forced organizations to adopt a work from home policy. Midland Technologies has been setting up remote workforces for years and their expertise has enabled the company to be in the leader in their community and enable organizations to make a successful transition in a very short period of time.

Working from home is just as productive as working in the office if you have the right technology and the right provider guiding you along the way. Today's technology that is a must for collaboration, communication, and productivity includes voice, videoconference, instant message, Office365, Microsoft Teams and access to files whether cloud-based or via

VPN. Cybersecurity solutions is a necessity as well because there has been a substantial increase in cyberattacks. Hackers are sending a flurry of COVID-19 phishing attacks and are preying on workers sitting at home hoping to gain access to personal and company information.

“These are unprecedented times for companies and employees alike,” said Jason Smith, Vice President of Midland Technologies. “Organizations have been asked to transition to a remote workforce, which is totally new for them. They don't know what to do or where to begin. That's where Midland Technologies comes in. We have had tremendous experience in this area because we have been doing this for our customers for many years. We have the technology and a team of professionals that can rapidly take a company remote quickly. Plus, we give our customers guidance on how to the use technology to manage a remote workforce and ensure collaboration and productivity happens.”

ABOUT MIDLAND TECHNOLOGIES

Midland Technologies began more than 70 years ago in 1946 as the Worldwide Marketing Arm of Victor-Animagraph Projectors. In 1977 a communications division was formed due to a partnership with NEC America. Today, As a distributor of NEC America, for 33 years, Midland Technologies has a customer base of more than 3,000 satisfied customers that include general businesses, government agencies, Universities, colleges, hospitals, and hotels.

Midland provides a wide range of communication services including VOIP, PBX and key systems, Wide Area and Local Area networking, computers, Computer integration, voice mail, CCIS, and video conferencing and paging systems. Our philosophy is simple, provide quality products at a fair price, backed by an average emergency response time of twenty minutes, and the best service in the industry. For more information on Midland Technologies, call (563) 326-1237 or visit www.midlandcom.com