



Jason Smith
Vice President

Midland Technologies Disrupts Cybersecurity Industry with New Program

Leading Managed Technology Services Provider Streamlines Security Options for SMBs

DAVENPORT, IA - August 29, 2023 – Midland Technologies, a leading managed technology services provider, announced today that the company has launched a cybersecurity security-as-a-service program designed to protect businesses from daily attacks. Midland Technologies’s cybersecurity-as-a-service is an all-inclusive offering that combines best of breed technology for firewalls, antivirus software, phishing prevention, dark web monitoring, and data backup.

Midland Technologies begins every customer relationship by formulating strategic IT goals, planning their IT budget, analyzing and reworking business processes and facilitating technology changes. The objective is to maintain the IT infrastructure and protect customers from cyber-attacks that occur on a daily basis. The cybersecurity-as-a-service program creates security policies, controls and cyber incident response planning, ensures compliance with the changing laws and applicable regulations, and maintains a current understanding of the IT threat landscape.

Midland Technologies’s cybersecurity-as-a-service program is an all-encompassing offering making it unique versus what other IT companies provide in the marketplace. Midland Technologies has a proven process that includes unified threat management protection, a network analysis and scorecard, a risk summary report that identifies critical issues, an asset detail report that catalogs specific workstations, servers and devices, a phishing simulation report to educate employees on what to look out for from an attack, a dark web report to determine which employees’ emails and passwords have been compromised, and network security and risk monitoring system. These are just a few of the important components provided through the cybersecurity-as-a-service program. Each is designed to proactively thwart cyber-attacks.

“Cyber-attacks are on the minds of every owner and unfortunately most small to mid-sized business (SMBs) are extremely vulnerable,” stated Jason Smith, Vice President of Midland Technologies. “This vulnerability could put many of them out of business if nothing is done. We created our cybersecurity-as-a-service program to cost effectively

provide enterprise level protection to our region’s SMBs,” added Mr. Smith.”

ABOUT MIDLAND TECHNOLOGIES

Midland Technologies began more than 70 years ago in 1946 as the Worldwide Marketing Arm of Victor-Animagraph Projectors. In 1977 a communications division was formed due to a partnership with NEC America. Today, As a distributor of NEC America, for 33 years, Midland Technologies has a customer base of more than 3,000 satisfied customers that include general businesses, government agencies, Universities, colleges, hospitals, and hotels.

Midland provides a wide range of communication services including VOIP, PBX and key systems, Wide Area and Local Area networking, computers, Computer integration, voice mail, CCIS, and video conferencing and paging systems. Our philosophy is simple, provide quality products at a fair price, backed by an average emergency response time of twenty minutes, and the best service in the industry. For more information on Midland Technologies, call (563) 326-1237 or visit www.midlandcom.com