



Jason Smith  
Vice President

## **Midland Technologies Invited to Attend Top Technology Event of the Year**

*Leading MTSP to Collaborate with Industry Thought Leaders at Technology Assurance Group's 23rd Annual Convention*

DAVENPORT, IA – March 26, 2024 – Midland Technologies, a leading managed technology services provider, has received an exclusive invitation to attend and share valuable insight at the 23rd Annual Technology Assurance Group (TAG) Convention. The highly anticipated event is scheduled to take place in Las Vegas from April 29 to May 1, 2024, bringing together top industry experts specializing in cloud-based technologies, cybersecurity, voice, IT, and video surveillance/access control solutions. Midland Technologies's selection stems from its distinguished reputation as a thought leader in the industry, its deep understanding of exceeding customer expectations, and its commitment to staying at the forefront of technology thereby benefiting the organizations they serve.

The theme of the convention, "Maximizing Personal Performance to Achieve Excellence," resonates deeply with Midland Technologies's core values. The convention aims to empower attendees to reflect, reenergize, and define their desired results and the actions necessary to achieve elite levels of personal and professional

success. As Jason Smith, Vice President of Midland Technologies, said, "Your professional success...your personal success...your team's success...however you define it is dependent upon you! Your drive to grow, to learn, to excel and achieve has an extraordinary impact on your company, your customers, and your community."

At the heart of the convention lies a focus on delivering an exceptional level of service to small to mid-sized organizations as well as non-profits, which is another philosophy deeply ingrained in Midland Technologies's approach to business. Smith reiterated, "It's important to us to remain on the leading edge when it comes to customer experience. Just as we consider it our duty to remain current on the latest business technology solutions and how they can enhance our customers' profitability and productivity, we find it equally important to make sure we're constantly finding new methods to improve our customer satisfaction levels, too."

"Midland Technologies has a proven track record of outstanding performance, extraordinary industry insight and expertise, and a willingness to share their knowledge and experiences with their counterparts throughout the U.S. and Canada," said Brian Suerth, President of TAG. "We are

truly honored to have such an impressive organization take such an important role at our event. Everyone in attendance will benefit from Midland Technologies's presence."

### **ABOUT MIDLAND TECHNOLOGIES**

Midland Technologies began more than 70 years ago in 1946 as the Worldwide Marketing Arm of Victor-Animagraph Projectors. In 1977 a communications division was formed due to a partnership with NEC America. Today, As a distributor of NEC America, for 33 years, Midland Technologies has a customer base of more than 3,000 satisfied customers that include general businesses, government agencies, Universities, colleges, hospitals, and hotels.

Midland provides a wide range of communication services including VOIP, PBX and key systems, Wide Area and Local Area networking, computers, Computer integration, voice mail, CCIS, and video conferencing and paging systems. Our philosophy is simple, provide quality products at a fair price, backed by an average emergency response time of twenty minutes, and the best service in the industry. For more information on Midland Technologies, call (563) 326-1237 or visit [www.midlandcom.com](http://www.midlandcom.com)