



Jason Smith
Sales Manager

FreedomVOICE® and Midland Communications Announce Strategic Partnership

Companies Join Forces to Raise Awareness for the FreedomIQ Hosted VoIP PBX

DAVENPORT, IA - April 29, 2010 – FreedomVOICE®, creators of the industry leading FreedomIQ® Hosted VoIP PBX, and Midland Communications, today announced the formation of a strategic partnership. The companies have aligned in order to distribute and promote the popular FreedomIQ Hosted VoIP PBX.

“We couldn’t be happier with the new partnership,” said Eric Thomas, CEO of FreedomVOICE. Midland Communications understands the true value of the FreedomIQ Hosted VoIP PBX. They’ve demonstrated that they are a qualified, mature company and we are looking forward to working with them.”

As a unified communications provider, Midland Communications has many years of experience and has built a solid reputation as the region’s leading technology organization. Now an authorized dealer for the FreedomIQ product, Midland Communications will be responsible for business development and representing FreedomIQ in the community.

“We’ve been interested in the FreedomIQ hosted VoIP PBX since day one,” says Mr. Jason Smith, Sales Manager of Midland Communications. “Hosted VoIP

phone systems are being adopted by business owners at an increasing rate, and FreedomIQ is a top product option for this segment.”

With powerful features designed to serve entrepreneurs and enterprises alike, FreedomIQ offers industry leading call quality, impressive cost savings, valuable disaster recovery tools, and has become priceless to telecommuters and remote workers.

FreedomIQ was named by Unified Communications magazine as a recipient of the 2008 Product of the Year Award and by TMC’s Communications Solutions as the 2007 Communications Solutions Product of the Year.

Find out more about the FreedomIQ Hosted VoIP PBX by visiting www.freedomiq.com or by calling (563) 326-1237.

ABOUT MIDLAND COMMUNICATIONS

Midland Communications began more than 60 years ago in 1946 as the Worldwide Marketing Arm of Victor-Animagraph Projectors. In 1977 a communications division was formed due to a partnership with NEC America. Today, As a distributor of NEC America, for 33 years, Midland Communications has a customer base of more than 3,000 satisfied customers that include general businesses,

government agencies, Universities, colleges, hospitals, and hotels.

Midland provides a wide range of communication services including VOIP, PBX and key systems, Wide Area and Local Area networking, computers, Computer integration, voice mail, CCIS, and video conferencing and paging systems. Our philosophy is simple, provide quality products at a fair price, backed by an average emergency response time of twenty minutes, and the best service in the industry. For more information on Midland Communications, call (563) 326-1237 or visit www.midlandcom.com.

ABOUT FREEDOMVOICE

Founded in 1996, FreedomVOICE® develops and markets FreedomIQ®, a hosted VoIP PBX service allowing businesses and professional offices to interact more effectively with their customers, clients, patients and associates. FreedomVOICE® also offers a comprehensive slate of integrated virtual office solutions, enabling business owners to enhance company image, communicate seamlessly with customers, track marketing effectiveness, and increase profitability.