



Jason Smith
Sales Manager

Zultys Appoints Midland Communications to Prestigious Dealer Council Position

Firm recognized for achievement and industry expertise with key advisory role

DAVENPORT, IA — May 27, 2010 — Midland Communications today announced it has been appointed by Zultys, Inc., a leading provider of Unified Communications and VoIP Business Phone Systems since 2001, to a position of adviser on the Zultys Dealer Council. The appointment recognizes Midland Communications' industry knowledge, experience and contribution to Zultys in the marketplace with a leadership role among Zultys' partner base.

"Zultys is very pleased to recognize the contribution Midland Communications has made with this appointment to our Dealer Council," said Neil Lichtman, Chairman and CEO of Zultys. "They have proven themselves to be experts in understanding what their business customers really need, and then implementing Zultys Unified Communications solutions to help them increase profitability and boost productivity. We are looking forward to leveraging their experience base and insight for the betterment of all our channel partners."

"We are honored to be included among the handful of VARs working with Zultys on the Dealer

Council. We hope our experience can help make Zultys' great products even more compelling, and more competitive, providing our customers with the highest quality solutions they need to be successful," said Jason Smith, Sales Manager of Midland Communications.

ABOUT MIDLAND COMMUNICATIONS

Midland Communications began more than 60 years ago in 1946 as the Worldwide Marketing Arm of Victor-Animagraph Projectors. In 1977 a communications division was formed due to a partnership with NEC America. Today, As a distributor of NEC America, for 33 years, Midland Communications has a customer base of more than 3,000 satisfied customers that include general businesses, government agencies, Universities, colleges, hospitals, and hotels.

Midland provides a wide range of communication services including VOIP, PBX and key systems, Wide Area and Local Area networking, computers, Computer integration, voice mail, CCIS, and video conferencing and paging systems. Our philosophy is simple, provide quality products at a fair price, backed by an average

emergency response time of twenty minutes, and the best service in the industry. For more information on Midland Communications, call (563) 326-1237 or visit www.midlandcom.com.

ABOUT ZULTYS

Zultys Inc. is a global manufacturer of IP Business Phone Systems and Unified Communications Solutions headquartered in Silicon Valley, with offices in Australia, Asia, South America and Europe. The company sells through a channel of Value-Added Resellers and Distributors in 50 countries around the world. Our feature-rich VoIP Business Phone Systems and Unified Communications applications for Windows, Mac and Linux environments easily scale to support thousands of users at up to 128 different locations. Zultys delivers advanced features that help businesses increase productivity, improve customer service and grow profitability. All of this is done in an open SIP standard, energy efficient, single server, all-in-one design that eliminates the need for multiple servers making it simple to deploy, manage and use. For more information visit www.zultys.com.